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## McFarland & Co.

Titles appearing in Reference -- Research Book News -- August 2010

A- - LI | LU - ZZ

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### **AV A to Z; an encyclopedic dictionary of media, entertainment and other audiovisual terms.**

Kroon, Richard W.

McFarland & Co., ©2010 766 p. \$195.00 P87

978-0-7864-4405-2

This dictionary defines about 10,000 words and phrases from film, television, and home entertainment, covering technical terms, equipment, exhibition and distribution, marketing terms, industry practices, and genres. There is also limited coverage of legal, insurance, and accounting terms. The dictionary includes slang and abbreviations, as well as many Yiddish terms that have found their way into the entertainment industry. Each entry begins with a brief definition and description and notes on usage, then provides more information such as origins of the term, background and development of what is defined, its impact on the industry, and examples and anecdotes. The dictionary offers a total of 600 b&w photos and illustrations. It will be useful for practitioners and students in the media and entertainment industry. Kroon is a video professional. (Annotation ©2010 Book News Inc. Portland, OR)

### **The animal fable in science fiction and fantasy.**

Shaw, Bruce. (Critical explorations in science fiction and fantasy; 20)

McFarland & Co., ©2010 260 p. \$35.00 PN3433

978-0-7864-4783-1

At least since the fables of Aesop, animal stories have been a source of entertainment and instruction, usually mixing humor with a serious intent. Examining short stories, novellas, and novels, Bruce Shaw looks at the ways in which science fiction and fantasy writers have used animals to investigate internal and external worlds, and to explore human problems and social fears within a context (the lives of animals) that make them less threatening. Authors discussed include Clifford Simak, Cordwainer Smith, Karel Capek, Stephanie Johnson, and Mikhail Bakhtin. (Annotation ©2010 Book News Inc. Portland, OR)

### **Architect of Soviet victory in World War II; the life and theories of G.S. Isserson.**

Harrison, Richard W.

McFarland & Co., ©2010 403 p. \$49.95 DK268

978-0-7864-4897-5

This is the first full-length biography of Georgii Samoilovich Isserson, who was responsible for the military theory of the "deep operation," which became the basis for the Soviet army's offensive operations during World War II. At the center of the discussion is Isserson's role as a military thinker and therefore considerable attention is provided on his theoretical views on tactics and operations as expressed in his major works, in addition to their influence of the Red Army, even as traditional biographical narrative is also provided. (Annotation ©2010 Book News Inc. Portland, OR)

### **At sea under impressment; accounts of involuntary service aboard navy and pirate vessels, 1700-1820.**

Ed. by Jean Choate.

McFarland & Co., ©2010 212 p. \$39.95 HD8039

978-0-7864-4374-1

During the 18th and early 19th centuries, British and American men were abducted by 'press gangs' and forced to serve in the British Navy and on pirate ships. Choate (history, the College of Coastal Georgia) presents personal accounts by 13 men who survived impressments. The narratives, excerpts from published autobiographical accounts, are interwoven with the editor's comments. Epilogues for most of the men tell what happened to them after they escaped or were set free, based on autobiographical and other accounts. The book includes b&w historical illustrations. (Annotation ©2010 Book News Inc. Portland, OR)

### **Beyond the march of death; memoir of a soldier's journey from Bataan to Nagasaki.**

McBride, Myrrl W.

McFarland & Co., ©2010 202 p. \$35.00 D805

978-0-7864-4768-8

McBride wrote a memoir of the famous April 1942 Bataan Death March and his four years as a prisoner of the Japanese in 1948, used it as his master's thesis, and apparently never looked at it again. Only after he died in 1993 did his sons read the entire typescript and send it to a publisher. His goal was to augment or correct the public accounts with his own perceptions, but also his own feelings and sensations of the ordeal. He discusses going to the Philippines, death march and Camp O'Connell, contact with guerrillas, Cabanatuan and Bilbid prisons, prison ship to Japan, slave at Jodogawa, slavery in coal mines, and liberation. An index has been provided. (Annotation ©2010 Book News Inc. Portland, OR)